



kateabeldesign@gmail.com  
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## EXPERIENCE

### Co-Brand Manager and Visual Designer

SCADPro x NIKE | 2022

Researched, developed, and designed a multifaceted project with SCADPro and NIKE.

### Design Intern

Definition 6 | 2021

Member of Definition 6's internal marketing team. Produced digital content such as designs, motion graphics, and iconography published on Definition 6's social platforms and website. Helped strategize and implement Definition 6's new brand voice and visual language.

### Designer

Freelance | 2019 – Current

Multidisciplinary designer with experience in print design, digital design, motion graphics, and portrait & product photography. Trained in web design and UX/UI.

### Sales Associate

Journeys | 2019

Greeted and assisted customers, generated sales, created brand loyalty, assisted stocking inventory, assisted in maintenance of floor displays.

### Waitress

Carson's Grill | 2019

Provided knowledgeable recommendations of menu selections to guests, attended to multiple guests in both large and small parties, provided guests with orders in a timely and accurate manner, ensured customer satisfaction.

## EDUCATION

### Savannah College of Art and Design (SCAD)

Atlanta, Georgia

BFA in Graphic Design

Fashion Photography Minor

2022

## HONORS

### SCAD Dean's List

2018 – Current

## AFFILIATIONS

### AIGA ATLANTA

Student Chapter

Secretary

2021-2022

Contributing Member

2019 – Current

### AIGA Rise Up

Mentee

2022

### SCAD Mentorship

Mentee

2021

## SOFTWARE SKILLS

InDesign

Illustrator

After Effects

Photoshop

Lightroom

Figma

XD

Procreate

Microsoft Office

HTML & CSS

## DESIGN SKILLS

Print Design

Digital Design

Creative Direction

Art Direction

Typography

Layout

Publication

Branding/Identity

Motion

Photography

Illustration

Production

UI/UX

## SPECIALIZATIONS

Leadership

Organization/Management

Detail-Oriented

Communication

Problem Solver

Time Management

Social Media Marketing

Web Content Creation

Digital Marketing