

Education

Savannah College of Art and Design (SCAD)
Atlanta, Georgia

BFA in Graphic Design
2022

Honors
SCAD Dean's List
Academic Honors Scholarship

Qualification Profile

Acting as a catalyst between ideas and tangible artistic execution through different disciplines, media, and design principles to build an experience that can captivate and change a person. The ethos of all my work funnels through a desire to marry an objective goal to a robust visual language.

Experience

KABEL Systems LLC.
2022–Present

Freelance Designer and Photographer

Independent contractor providing creative solutions for a variety of clients as well as making customized products to be sold at local markets. Work includes branding, promotional marketing materials, front-end website design, custom typography, and conceptual portrait and product photography.

Tecton
Atlanta, Georgia
2022–2024

Lead Designer

Multidisciplinary designer for the beverage startup, Tecton. Responsible for conceptualizing, executing, and managing the production of all creative material. The scope of my daily tasks included: designing print and digital materials for advertisements, retail initiatives and promotional marketing campaigns; leading creative direction for all out-sourced projects; and producing all content for our creative library including photography, iconography, and supplemental graphics. Worked alongside all department heads to brief leadership on plans to gain their buy-in.

CBS x SCADPro
Atlanta, Georgia
2022

Team Lead and Visual Designer

This SCADPro Sponsored Course worked under the guidance of CBS to assist in the research and development of concepts to attract younger viewers and increase CBS' brand linkage through social media campaigns.

NIKE x SCADPro
Atlanta, Georgia
2022

Co-Brand Manager and Visual Designer

This SCADPro Sponsored Course worked with NIKE to research and develop a brand tool-kit and experiences to transform their internal archives (DNA) into a consumer-facing entity.

Definition 6
Atlanta, Georgia
2021

Design Intern

Member of Definition 6's internal marketing team. Produced digital content such as designs, motion graphics, and iconography published on Definition 6's social platforms and website. Strategized and contributed to implementation of Definition 6's new brand voice and visual language.

Skills

Software

Photoshop — 9 years
Illustrator — 9 years
Microsoft Office — 9 years
InDesign — 6 years
Lightroom — 6 years
After Effects — 4 years
Procreate — 4 years
HTML & CSS — 4 years
Figma — 3 years

Hard

Print & Digital Design
Creative Direction
Branding/Identity
Typography
Layout
Photography
Motion
UI/UX

Soft

Leadership
Organization/Management
Detail-Oriented
Communication
Problem Solver
Time Management
Digital Marketing
Web Content Creation